



A Jersey Shore Woman You Should Know...

Lucille Maddalena, Ed.D.

Submitted by
Ann T. Subervi

Interdisciplinary Doctorate from Rutgers in Labor Education and Human Communications.

For twenty-five years she has been supporting over 6,000 executives to successfully transition at Fortune 500 corporations. She attributes her ability to build teams from what she learned working with her team of sled dogs on the snow-filled hills of the northeast.

An experienced facilitator, trainer and public speaker, she has designed and implemented seminars, conferences and workshops in North and South America. Now that she is at the Jersey Shore she is delighted to be able to work with small businesses and mid-size firms to develop local leadership and watch business flourish!

She was NJ's first female radio drive-time newscaster. Little did she know at the time, but her landmark anti-discrimination lawsuit while a newscaster paved the way for equal rights in the media for women. In fact, Joan Lunden and other leading females in the media directly credit their success to Lucille's court challenge.

Lucille shares her unique life adventures, expertly guiding her clients with warmth and passion as they and their businesses move through change and

transition. Whether she is preparing the division of a major firm to accept global responsibilities, enabling the founder of a business to recognize his/her legacy and proudly relinquish the post, or training new managers to carry out the role of leader—she brings a wealth of knowledge as a teacher, confidant, and professional dedicated to helping others achieve our goals. Lucille is an inspiration to me and I value her as a mentor.

I was with her when her writing placed Gold and Silver at last year's Jersey Shore Public Relations and Advertising Award dinner. The story that won the Gold Award is set at the Jersey Shore and engages the reader to take a walk with her to the beach. Titled "Seaside Coaching", the article has been published globally including in the country of Turkey where it was printed in Turkish over a background photo of a beautiful beach in Turkey—reminding us all that the shore is a universal place of rebirth.



To read Lucille's articles, please visit <http://www.mtmladership.net/stories.html>.

I first met Lucille after reading one of her stories about her first experience dog sledding. She is a gifted writer capable of capturing those events that seem small and routine but actually have a major impact on your life and your future. Titled "ON BY" the short story is a parable that inspires the reader to think about how we react in a situation that requires us to take the reins – to give the commands necessary for others to succeed.

Lucille established her private consulting business in 1975 while an undergraduate student at Monmouth University. Hailing from farmland in the western part of the state, she is a Jersey girl who joined us at the Jersey Shore. Married to James Hohn, their three sons are recent graduates of Rider, Rowan and Ramapo.

Her interest in communications and the human dynamics of management lead her to become the first woman to enter the doctorate program in labor studies at Rutgers University and earn an

Do you know a local woman that you feel our readers would enjoy reading about? Someone you feel has been an inspiration to others? Perhaps this woman made notable contributions to her community, overcome significant obstacles successfully or has accomplishments that have improved the lives of others.

If there is, then this is your chance to let others know about her. You can submit your own story and if it is chosen it will be published. You don't have to be a professional writer to submit the story

**Please keep your article to 600 words.
Email your submission with complete contact information to
publisher@jerseyshorewoman.com**